

PRESENTATIONS

- Discussion Leader: “Managing Social Media Risk” HUB INTERNATIONAL NORTHEAST LIMITED NONPROFIT EXECUTIVES’ WORKSHOP (October 7, 2016)
- Panelist: “The Unique Challenges of Technology Company Exits” EXIT PLANNING EXCHANGE (XPX) PHILADELPHIA (April 20, 2016)
- Roundtable Leader: “The Office Action: A Challenge or a Cinch?” INTERNATIONAL TRADEMARK ASSOCIATION (September 2, 2014)
- Roundtable Leader: “Trademark Investigations” INTERNATIONAL TRADEMARK ASSOCIATION (May 2009)
- Panelist: “Negotiating Coexistence Agreements When the Trademark Search Reveals a Potential Conflict During the USPTO Trademark Registration Process” USPTO BOOT CAMP TRADEMARK EDITION, AMERICAN CONFERENCE INSTITUTE (September 24, 2008)
- Speaker: “Trademarks: Practical Skills- Basics of Intellectual Property Law” NEW YORK STATE BAR ASSOCIATION CLE (May 8, 2008)
- Panel Moderator: “How to Build a Winning Management Team” FUNDINGPOST’S PERFECT VENTURE CONFERENCE II (April 6, 2006)
- Speaker: “Enforcement of Trademarks and Copyrights” LICENSING INTERNATIONAL SHOW (June 2005)
- Speaker: “Copyright: Originality in Canada, U.S. and Europe” and “Fair Dealing, or Fair Use, in Canada, U.S. and Europe” 78th INTELLECTUAL PROPERTY INSTITUTE OF CANADA (IPIC) ANNUAL MEETING (October 14-16, 2004)
- Panel Moderator: “Alternative Resources for the Entrepreneur” FASHION GROUP INTERNATIONAL REGIONAL DIRECTOR’S CONFERENCE (2003)
- Speaker: “Modern Resources for Searching and Selecting Trademarks,” NEW YORK UNIVERSITY CENTER FOR CONTINUING LEGAL EDUCATION (November 1, 2002)
- Roundtable Leader: “Common Concerns and Practical Solutions for Trademark Administrators and Paralegals” INTERNATIONAL TRADEMARK ASSOCIATION’S 124th ANNUAL MEETING (2002)
- Speaker: “Copyright and Publishing Law: A Primer” REED SMITH INTERNAL CLE (February 28, 2002)
- Speaker: “An In-House Lawyer’s Guide to Recent Changes in IP Laws and IP Asset Management” NEW JERSEY CORPORATE COUNSEL ASSOCIATION’S INTELLECTUAL PROPERTY COMMITTEE (2001)
- Speaker: “The Anti-Cybersquatting Consumer Protection Act” REED SMITH INTERNAL CLE (January 25, 2001)

PUBLICATIONS

- Author: “Looking for New Revenue Streams? License Your Brand With These Tips” Total Food Service News, July 2018 (<https://totalfood.com/new-revenue-streams-brand-licensing-tips/>)
- Author: “InMobi Settles With the Federal Trade Commission Over Alleged Privacy Violations.” LinkedIn June 22, 2016. <https://www.linkedin.com/pulse/inmobi-settles-federal-trade-commission-over-alleged-silverman/>
- Author: “Unlocking Victoria's Secret” NEW JERSEY LAWYER, 12 NJL 1244, p. 4A, June 30, 2003
- Author: “Making Sense of Moseley v. V Secret Catalogue, Inc.” NYIPLA BULLETIN (April 2003)
- Co-author: “Celebrity Sexually Explicit Home Video Tape Protected by Copyright Law -- Halted Distribution Not a First Amendment Violation” INTELLECTUAL PROPERTY TODAY (October 1998)

INTERVIEW

- [#BakersDozen](https://highperformancecounsel.com/bakersdozen-jennifer-silverman/) series by High Performance Counsel. February 2018. <https://highperformancecounsel.com/bakersdozen-jennifer-silverman/>